

MPEG-2 Standard (.mpg):

- Main Level / Main Profile 4:2:0, progressive, GOP - Ifr 12 Pfr 3, MPEG 1 Layer 2 audio
- 4:3: 720 x 576 @ 7500kbps 1 pass CBR - Audio: 48 Khz - 384Kbps Stereo
- 16:9: 720 x 576 @ 7500kbps 1 pass CBR - Audio: 48 Khz - 384Kbps Stereo (AR 16:9)

Mpeg4 Standard (.mp4):

- Mpeg4 Part 10 (AVC) enabled for progressive download. Recommended Codecs: Nero, mainconcept, AAC Audio.
- 4:3 640 x 480 @ 1.5Mb/s 2 pass VBR, GOP = 300 - Audio: 128kbps - 48 kHz Stereo
- 16:9 640 x 360 @ 1.5Mb/s 2 pass VBR, GOP = 300 - Audio: 128kbps - 48 kHz Stereo

Quicktime Standard (.mov):

- Download progressive, Recommended codecs: video - Sorenson Video 3, audio - Fraunhofer MP3
- 4:3: 320x240 @ 1000kbps 2 pass VBR - Audio: 48Khz - 128Kbps Stereo
- 16:9: 428x240 @ 1000kbps 2 pass VBR - Audio: 48Khz - 128Kbps Stereo

Naming Conventions:

- e.g. AAA-GHSU123-030.mpg
- If no clock number is available then the files should be named in the following way, trying to keep the name as short as possible: e.g. product_title.mpg